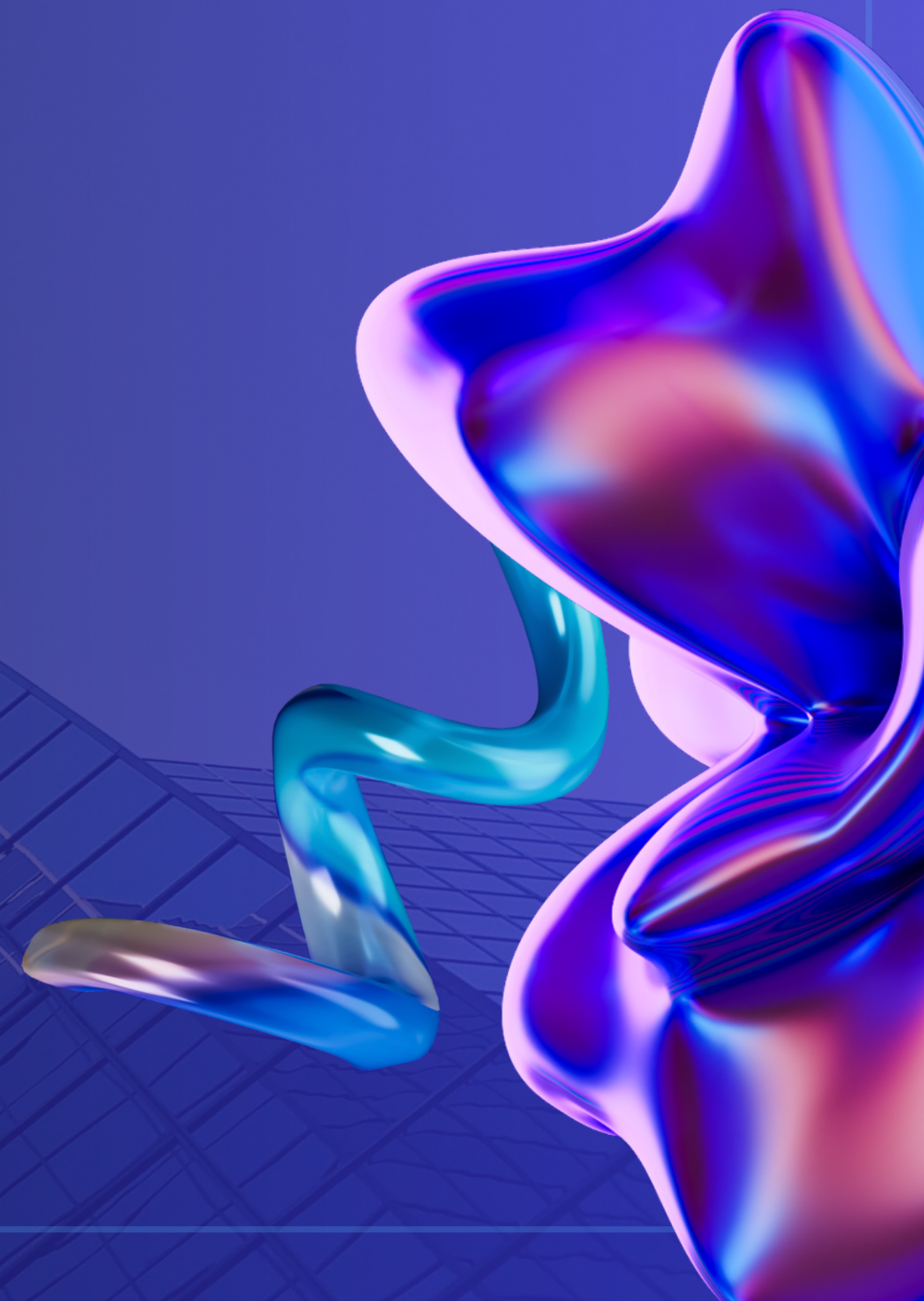
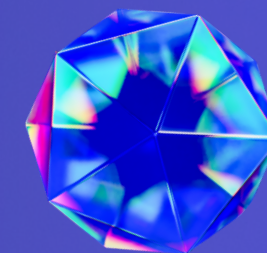
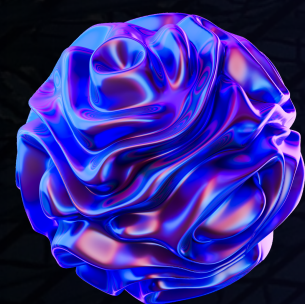
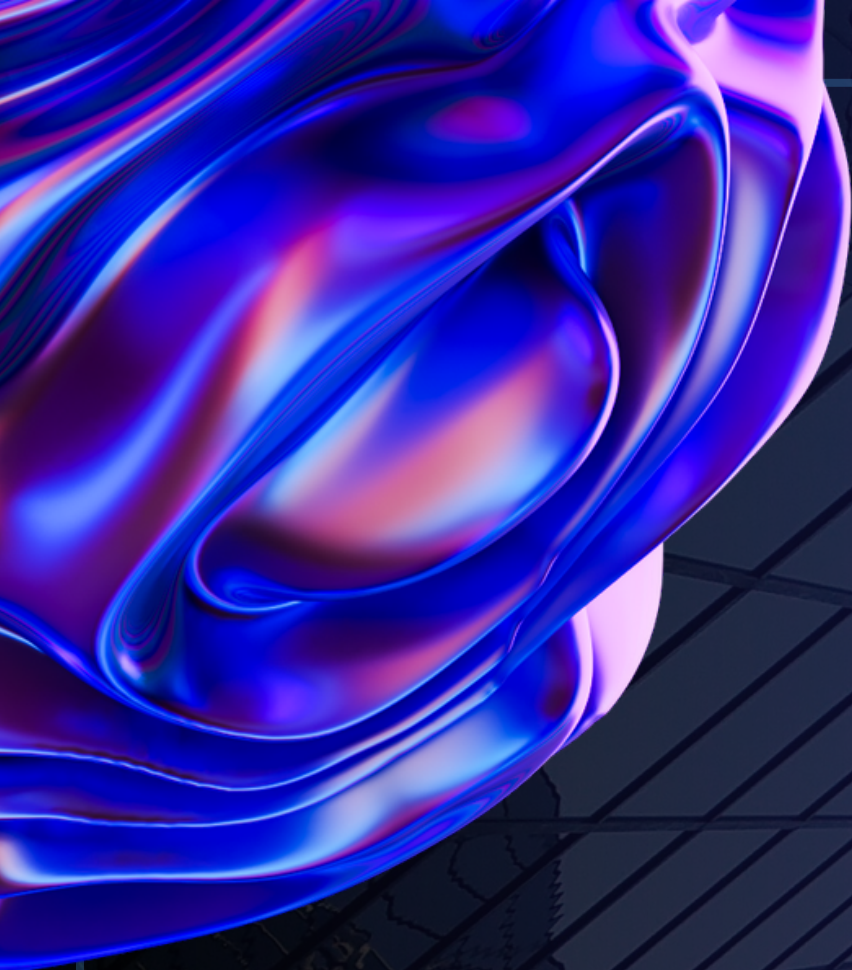




**BRIGHT.**  
GROUP



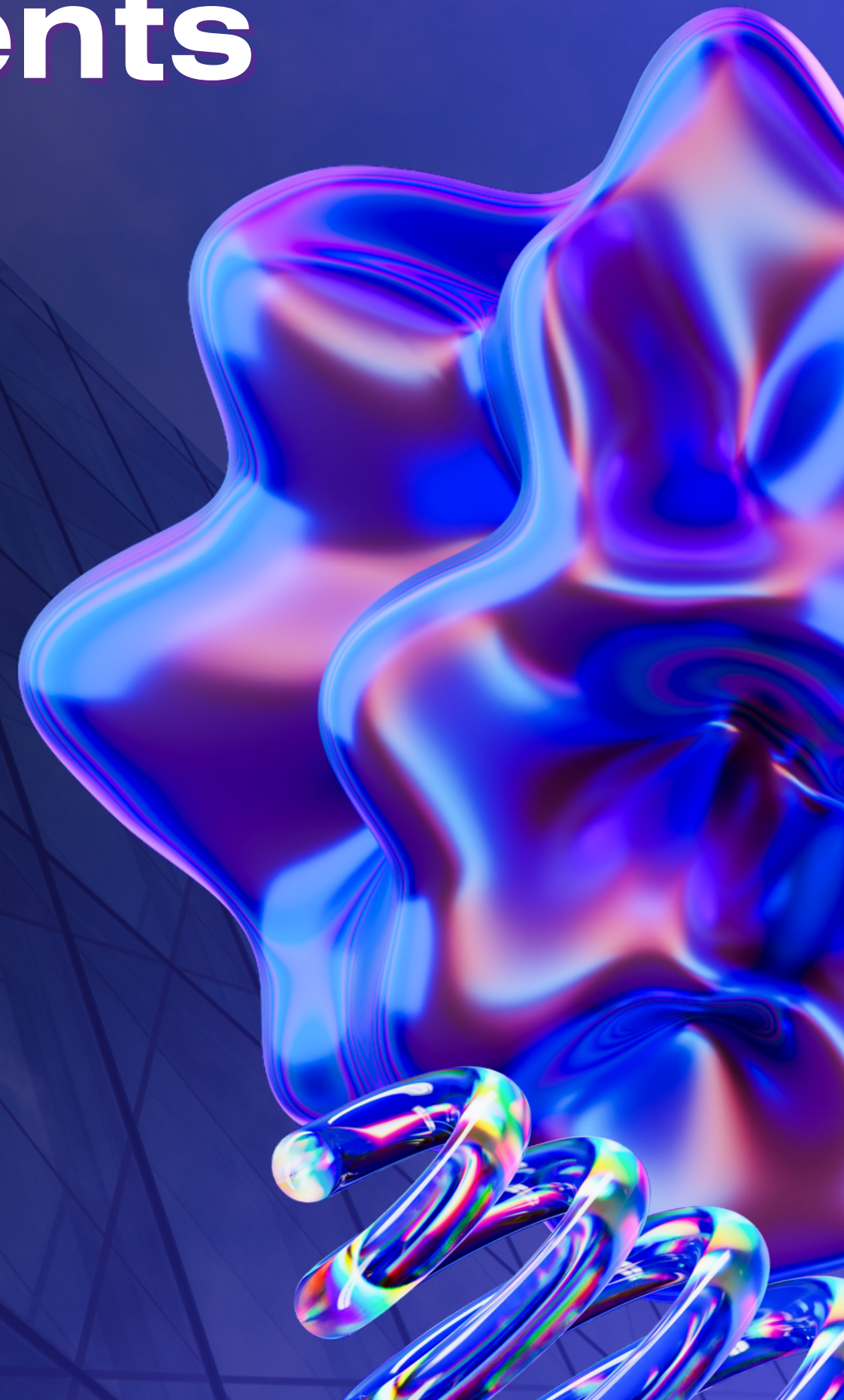


# Our Different Segments

At Bright Group, our primary goal is to ensure that our clients receive the highest quality work and have their requirements and demands met. We don't just meet client expectations; we surpass them.

## **Our different segments -**

- **Bright Realty**
- **Bright Strategic Digital Marketing**
- **Mindzurge**
- **Bright Skill & Training Services**
- **Bright Software**

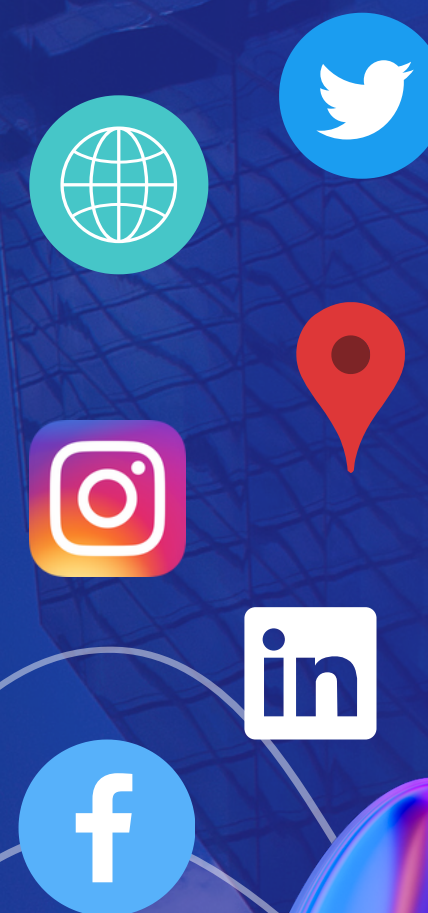




# A GLIMPSE INTO OUR MARKETING SERVICES

At **Bright Group Strategic Digital Marketing**, we're passionate about delivering digital success. We're not just your typical digital marketing agency; we're your dedicated partners in achieving online excellence. With a team of digital trailblazers, we specialize in crafting custom-tailored strategies that perfectly align with your brand's objectives. Our data-driven approach ensures that every campaign delivers measurable results. Bright Group is here to guide you towards your digital marketing goals.

**Let's embark together on a journey towards digital marketing excellence!**

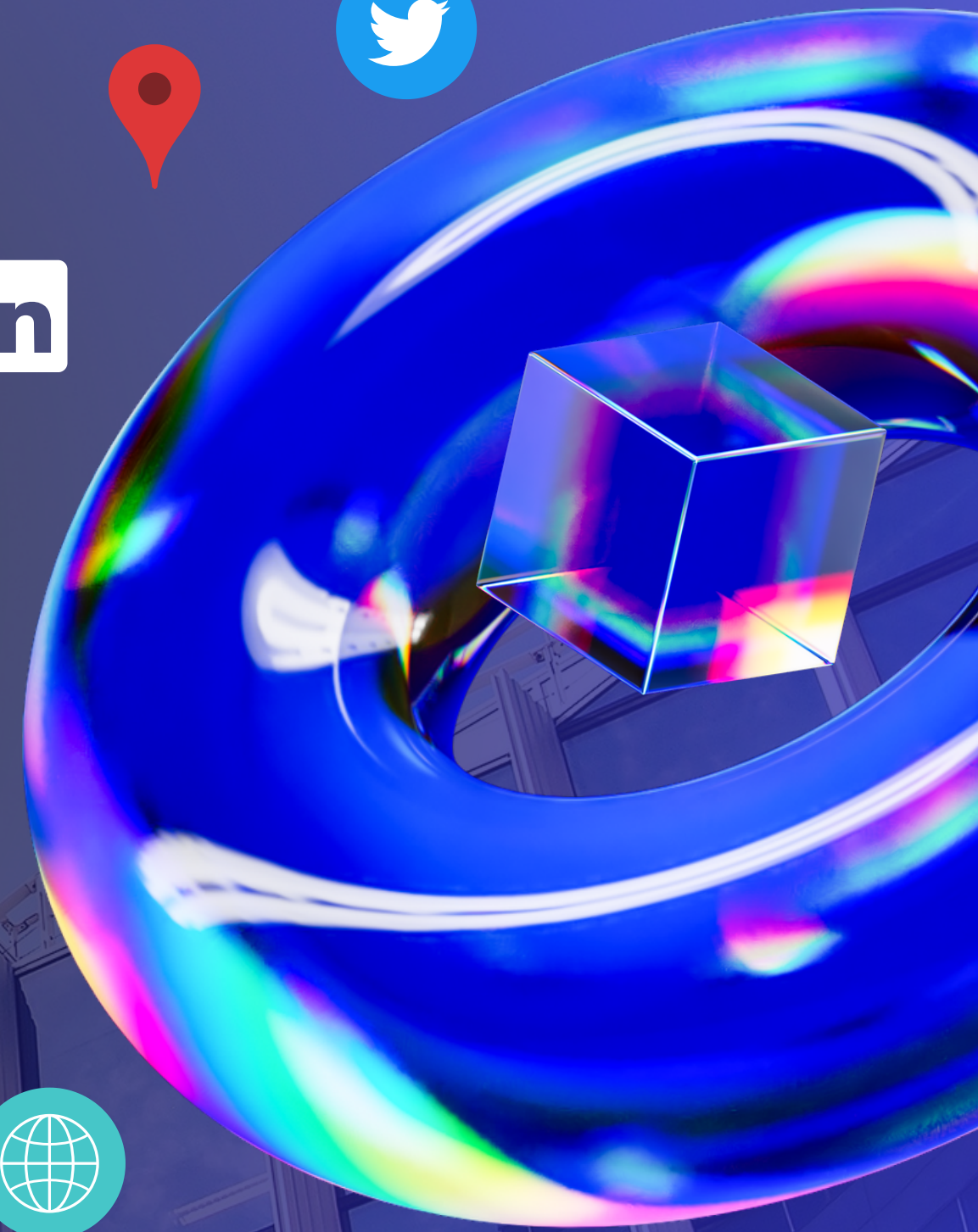






# OUR SERVICE OFFERINGS

- SEARCH ENGINE OPTIMIZATION (SEO)
- SOCIAL MEDIA MARKETING  
Instagram | Facebook | LinkedIn
- CONTENT MARKETING
- INFLUENCER MARKETING
- BRANDING
- CELEBRITY MARKETING
- GOOGLE ANALYTICS
- APP DEVELOPMENT
- SOFTWARE DEVELOPMENT
- CLOUD MIGRATIONS







Our Special Service

# App Development

**FROM CONCEPT TO CODE:  
YOUR APP, OUR PASSION.**

- Mobile App Prototyping
- Cross-Platform App Design
- Augmented Reality (AR) App Design
- Virtual Reality (VR) App Design
- E-commerce App Design
- Educational App Design
- Travel and Tourism App Design
- Finance and Banking App Design
- News and Media App Design
- Entertainment App Design
- Health and Fitness App Design
- Custom App Design





Our Special Service

# Software Development

**BRINGING YOUR SOFTWARE  
IDEAS TO LIFE.**

- Custom Software Development
- Legacy Software Modernization
- Database Design and Development
- IoT (Internet of Things) Development
- Agile and Scrum Development
- Custom Software Integrations
- Compliance and Regulation Solutions
- Chatbot Development
- Content Management Systems (CMS)





Our Special Service

# Cloud Migration

**EFFORTLESS TRANSITION TO  
THE CLOUD:**

**YOUR DATA, OUR EXPERTISE.**

- Rehosting (Lift and Shift)
- Replatforming (Lift, Tinker, and Shift)
- Refactoring (Re-architecting)
- Repurchasing
- Retire & Retain
- Hybrid Cloud Migration
- Multi-Cloud Migration
- Data Migration





Our Special Service

# Real estate

## **TRUST, TRANSPARENCY AND REALESTATE**

- Real Estate sales and Brokerage
- Property Management
- Real Estate Appraisal
- Real Estate Development
- Real Estate Investment and Advisory
- Real Estate Marketing and Advertising
- Corporate Leading





# CONNECT WITH US



**Contact:**

**Rebecca: +917200611286**

